



B-Briddhi

Swiss Portfolio Outcome:	Sustainable and more inclusive economic development
Implementation Period:	15.12.2019 – 14.12.2023
Implementing Partner:	Roots of Impact GmbH
Swiss Contribution:	CHF 6.26 million
Modality:	Contribution

General Description

The B-Briddhi programme is a multi-year programme dedicated to the mission of enabling a thriving ecosystem, in which impact enterprises can scale their innovative solutions and reach as many beneficiaries as possible. The programme is supported by Switzerland and implemented by Roots of Impact and LightCastle Partners. B-Briddhi strives to improve the financial, social and environmental performance of impact enterprises by helping them to master investment readiness and impact management and get ready to access innovative finance to scale. The programme partners with many important stakeholders such as investors, private sector organisations, incubators, accelerators, support organisations, policymakers and advocates for impact enterprises.

Objectives

The programme's main objectives are:

- including the entire population in benefitting from increased economic prosperity as customers, suppliers or employees by receiving direct and indirect support from impact enterprises and their innovative social and ecological solutions.
- improving the financial, social and environmental performance of impact enterprises by helping them become investment ready, grow more rapidly, as well as manage, measure and improve their social impact.
- increasing the impact readiness of investors by introducing innovative finance and creating more impact transparency, in order to lower entry barriers for impact investing.

Lines of Action / Components

- **Pillar 1:** Incubators, accelerators and impact entrepreneurs receive targeted capacity building to increase investment readiness and strengthen impact management.
- **Pillar 2:** Impact entrepreneurs and investors benefit from more suitable and attractive forms of capital *by using catalytic finance that monetises impact.*
- **Pillar 3:** Policymakers and advocates receive fresh ideas and impulses how to create a more favorable framework for social and ecological innovation and mobilise more capital for the benefit of impact entrepreneurs.

Intended Impact in terms of Systemic Change

The programme will strengthen the policy and business environment for impact investing and social entrepreneurship, changing the perception of the potential impact investment market in Bangladesh.

Intervention Targets

- Up to 21 social enterprises have scaled their operations and created additional income and employment for poor and disadvantaged people – in particular women – by providing them with more essential products and services as a result of the catalytic fund.
- Up to 150 social enterprises have scaled their operations and created additional income and employment for poor and disadvantaged people - particularly women - along the value chain thanks to tailored support through incubators and/or online incubation.
- Donors, impact investors and the Government of Bangladesh promote an enabling environment for social entrepreneurship and impact investing and improve access to finance for social enterprises through innovative blended finance instruments.