



## Prabriddhi

<b>Swiss Portfolio Outcome:</b>	Sustainable and more inclusive economic development
<b>Implementation Period:</b>	01.09.2020 – 31.08.2025
<b>Implementing Partner:</b>	Swisscontact and Local Government Division of Government of Bangladesh
<b>Swiss Contribution:</b>	CHF 9 million
<b>Modality:</b>	Mandate

### General Description

Prabriddhi focuses on engaging the public and the private sector (including civil society) in planning and implementing local economic activities in two municipalities of Chapainawabganj and Jashore districts. The activities would be gradually scaled up to four municipalities in Bhairab, Bogra, Kushtia and Dinajpur districts. The initiatives shall facilitate a competitive and better performing economy, including businesses of all sizes and generate opportunities, particularly for the poor and disadvantaged women and men. This model follows a decentralized approach for economic planning that is customized to the needs and context of the intervention areas.

### Objectives

The main aim of the programme is to enable municipalities so they are more capable and responsive to the needs of the private businesses and support farmers, non-farm entrepreneurs and workers to increase their incomes.

### Lines of Action / Components

- Build capacity of key stakeholders to engage in local economic development activities;
- Explore opportunities to strengthen the institutional capacity and ability of municipalities to respond to local opportunities and demand;
- Mobilise relevant stakeholders on a national level through awareness raising events on local economic development activities
- The programme has a strong focus on involving women in economic diagnosis, dialogue, planning, facilitation of local economic development processes and capacity building.

### Intended Impact in terms of Systemic Change

The programme facilitates to bring about a conducive and inclusive business environment by engaging all relevant Government of Bangladesh stakeholders (relevant ministries to local municipalities), the private sector and civil society by raising awareness on required policy reforms and frameworks.

### Intervention Targets

- Implement an inclusive Local Economic Development (LED) Model for Bangladesh that allows for different kind of businesses to participate, starting from micro enterprises to large enterprises.
- Develop knowledge and skills on LED and promote public dialogues that involves a diverse group of stakeholders at both local and national level.
- Implement a minimum of 30 jointly resourced (in cash / in kind contribution from multiple parties) LED interventions / sub-schemes in six geographic locations which lead to improved conditions for the local businesses.
- Support 6 municipalities to build their institutional capacity and to develop longer term LED vision, strategy and plan in a participatory manner.
- Benefits at least 40,000 farmers, non-farm entrepreneur, and workers, particularly poor and disadvantaged women and men (e.g. female dried mango producers, beauty salon workers, rice harvest laborers, leather workers) in the selected six municipalities.