



Confederation of Indian Industry  
Since 1895



Indian Green Building Council

8<sup>th</sup> Edition

Green Building Congress 2010



India's Flagship event on Green Buildings

International Conference & Exhibition on Green Buildings

6-9 October 2010,  
Chennai Trade Centre, Chennai, India

Asia's largest green building conference & exhibition



Country Partner



Australian Government  
Australian Trade Commission

Principal Supporters



Your ideas become reality





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## Introduction

The construction industry is one of the largest economic activities contributing to the nation's development. India has been witnessing tremendous growth in building and construction sector for the past 5 years. With the increase in income levels there are also changes in the life styles of various sections of the society. While this is a healthy trend, it is putting enormous pressure on the resource demand - like energy, water, materials, etc., The stakeholders of the industry have a vital role to play in preserving the environment. The Indian Green Building Council (IGBC) was formed in the year 2001 to address many of these aspects.

The IGBC is represented by all stakeholders of construction industry comprising of Corporate, Government, Nodal agencies, Architects, Designers, Institutions, Builders & Developers, Product manufacturers, Suppliers, Facility managers, etc.

The vision of the council is 'To usher in a green building movement in the country and to facilitate India become one of the world leaders in green buildings by 2015'.

With a modest beginning of 20,000 sq.ft of green footprint in the country in the year 2001, today (as on June 2010) about 640 green buildings with a footprint of over 409 million sq.ft are being constructed all over India. The Council's activities have enabled a market transformation with regard to green building concepts, materials and technologies. The projected market potential for green building material and technologies is estimated to be 40 billion USD by the year 2012.

To advance the green building movement in the country, IGBC is organising India's flagship event on green buildings, Green Building Congress 2010 at Chennai, India. The event would host an international conference and exhibition of green building materials, products and equipment. About 200 products are expected to be on display at the exhibition.

This event will have participation of various countries such as Australia, Canada, Singapore, Sri Lanka, Switzerland, UAE, United States of America, UK, etc..

## Objectives

- Create awareness on green building concepts
- Expose the participants to the latest global trends in green buildings
- Exhibit green building products and technologies
- Provide a platform for networking
- Facilitate exploring new business opportunities
- Enable market transformation of green products and equipment

## Benefits to Participants

- Awareness on latest trends on Green Buildings
- Opportunity to network with National and International experts
- Platform to launch new green building products
- Awareness on green building rating systems
- Platform to develop new business opportunities





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## Event Highlights

- Over 300 Exhibitors
- Over 6,000 Footfalls
- Over 2,000 Delegates
- Participation from Australia, Canada, China, Dubai, New Zealand, Singapore, Switzerland, UK and USA

## Focus Areas

- Architectural perspectives in green buildings
- National & International experiences on green building concepts
- Green Building Movement – Global & National trends
- Case studies on green buildings – National & International
- Green building rating systems
- Green Building materials, equipment & technologies,
- Public policies

## Who should attend

- Architects
- Builders & Contractors
- Corporate representatives
- Facility management groups
- Government representatives
- Green Product / Equipment manufacturers
- Project Management Consultants
- International agencies
- Institutions, etc.,
- MEP Consultants, Etc.,

## Green Building Congress 2010

### International Conference on Green Buildings

7 & 8 Oct 2010

This is an unique conference which would have some of the best minds on green buildings sharing their perspectives. Speakers from various countries would share global trends and case studies on green buildings. The conference would also bring into focus the perspectives of the Industry and Government in mainstreaming green building concepts.

### Training programme on Energy Simulation in Green Buildings

5 & 6 Oct 2010

This session focusses on training participants on energy simulation in buildings. This provides hands - on experience in using simulation software.

### Advanced Training programme on Green Building rating systems

5 & 6 Oct 2010

The objective of this training programme is to share best practices on green buildings and impart knowledge on green building concepts and green building rating systems.

### Green Building Mission

6 & 9 Oct 2010

This is an exclusive tour to Green buildings in Chennai. It would provide an opportunity to the delegates to have first hand feel of green buildings and understand the nuances of design, construction & operation of green buildings.

### Conference on Green Homes

9 Oct 2010

The conference on Green Homes is exclusively designed for homemakers, architects and residential developers. The conference would bring into focus the green way of living

### Exhibition on Green Building Products & Technologies

7 - 9 Oct 2010

Over 300 companies from various countries are expected to exhibit Green building products & technologies at the exhibition.



Date	Event
5 & 6 Oct 2010	Training programme on Energy Simulation
5 & 6 Oct 2010	Advanced Training programme on Green Building rating systems
6 Oct 2010	Green Building Mission
7 & 8 Oct 2010	International Conference on Green Buildings
7 - 9 Oct 2010	Exhibition on Green Building Products & Technologies
9 Oct 2010	Conference on Green Homes
9 Oct 2010	Green Building Mission

## Co-Principal Supporters



## Platinum Supporters



## Gold Supporters



## Silver Supporters



## Architectural Design Competition Supporter



## Knowledge Partner



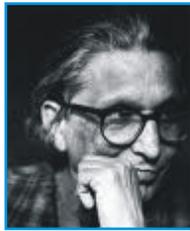
## T - Shirt Supporter



## Key Speakers Confirmed



Dr Prem C Jain  
IGBC



Dr B V Doshi  
Vastu Shilpa Consultants



Mr Tim Cole  
USGBC



Mr Mark Ginsberg  
USDoE



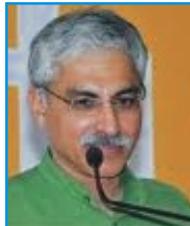
Dr Ken Yeang\*  
T.R. Hamzah & Yeang Intl



Ar Karan Grover  
Karan Grover Associates



Mr Chris Smith  
USGBC



Ar Rajeev Kathpalia  
Vastu Shilpa Consultants



Ms Chitra Vishwanath  
Biome Environmental  
Solutions



Prof Roland Stulz  
Novatlantis  
Switzerland



Mr Christopher C Benninger  
CCB Architects

\* To confirm

## Supporting Associations



South India  
Chapter



International Facility Management Association  
India Chapter



## Supporting Media



**Hardware Sanitary Constn. World**



INDIA'S PREMIER CONSTRUCTION MAGAZINE

### A green Secretariat



### It is the first Assembly building to go green



### Green buildings on the rise



IGBC IN THE NEWS

## About Indian Green Building Council

The Indian Green Building Council (IGBC), part of Confederation of Indian Industry (CII) was formed in the year 2001. The vision of the council is to usher in a green building movement in India and facilitate India to become one of the global leaders in green buildings by 2015.

The council offers a wide array of services which include developing new green building rating programmes, certification services and green building training programmes. The council also organises Green Building Congress, its annual flagship event on green buildings.

The council is committee-based, member-driven and consensus-focused. All the stakeholders of construction industry comprising of architects, developers, product manufacturers, corporate, Government, academia and nodal agencies participate in the council activities through local chapters

## About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 115 years ago, it is India's premier business association, with a direct membership of over 8100 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 400 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and environment, to name a few.

CII has taken up the agenda of "Business for Livelihood" for the year 2010-11. Businesses are part of civil society and creating livelihoods is the best act of corporate social responsibility. Looking ahead, the focus for 2010-11 would be

on the four key Enablers for Sustainable Enterprises: Education, Employability, Innovation and Entrepreneurship. While Education and Employability help create a qualified and skilled workforce, Innovation and Entrepreneurship would drive growth and employment generation.

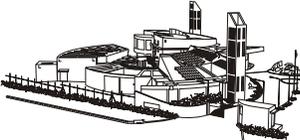
With 64 offices in India, 9 overseas in Australia, Austria, China, France, Germany, Japan, Singapore, UK, and USA, and institutional partnerships with 223 counterpart organisations in 90 countries, CII serves as a reference point for Indian industry and the international business community.

## About CII-Godrej GBC

CII – Sohrabji Godrej Green Business Centre (CII – Godrej GBC), a division of Confederation of Indian Industry (CII) is India's premier developmental institution, offering advisory services to the industry on environmental aspects and works in the areas of Green Buildings, Energy Efficiency, Water Management, Renewable Energy, Green Business Incubation and Climate Change activities.

The Centre sensitises key stakeholders to embrace green practices and facilitates market transformation, paving way for India to become one of the global leaders in green businesses by 2015.

Please contact us, for more information on Green Building Congress 2010, Chennai, India

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