ANNUAL REPORT 2016

Opportunities for Youth Employment (OYE) in Tanzania

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Confédération suisse
Confederazione Svizzera
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Swiss Agency for Development and Cooperation SDC

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Executive Summary

Globally, an estimated 75 million of 1.2 billion young people (ages 15-24) are currently looking for work. Combined with limited opportunities, this translates into severe youth unemployment. Despite a reported 7% economic growth in Tanzania, youth unemployment accounts for 30% of the total unemployment figure, it is proven that a much higher percentage of youth is stuck in vulnerable employment with few chances to earn a decent income.

The problem is partly caused by limited employment opportunities in rural economies, whereas, many rural youth lack the skills that are needed in rural markets. OYE is partnering with existing and emerging initiatives in agribusiness (e.g. crops, livestock, dairy) and green energy (e.g. biogas, solar, biomass) to equip youth with technical as well as soft skills in accessing on-the-job training and employment.

The project works to strengthen the capacities of local service providers and other key stakeholders in a way that ensures that training packages remain locally relevant, further increasing the employment prospects for thousands of rural youth.

OYE in contributing to empowering rural youth, provides out-of-school youth with vital employment skills through training in business development and financial literacy, as well as technical and life skills. The project facilitates internships, on-the-job-training and placements in private and public enterprises in the Renewable energy and Agri-business sectors. It also promotes the establishment of new youth-led enterprises by means of training, coaching and connecting youth to financial services.

The project uses an innovative combination of three strategies applied in combination: skills development (push); match supply and demand of skills and employment creation (pull), in a combination of two sectors – agriculture and renewable energy, optimizing the links between the two sectors and promoting "green enterprise' development.

The training programs have been tailor made to contain both theory and practical training with the intention of equipping youth with the correct knowledge to be employed or start their own businesses.

This report shows you where and how this impact was made.

I wish you happy reading.

Dr. Sue Ellis
Country Director, SNV Tanzania

"OYE has lifted my confidence and has motivated me to work even harder... OYE has taken me from darkness to light. I am now aware of opportunities…OYE has given our group necessary business start-up kit; we have our own business and were making a living out of it. ''OYE lightens youth path toward success."

Eva Lufuo (23)

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Introduction

Many developing countries have as much as 50% unemployed youth, and the statistics on underemployed youth are even more dramatic. This is not only untapped potential, it is also a potential source of instability. But these young people lack the relevant skills for employment and also lack the means required to start their own business.

Turning unemployed youth into entrepreneurs

This is where SNV stepped in, matching unemployed and underemployed youth with markets.

The Opportunities for Youth Employment (OYE) project was launched by SNV Netherlands Development Organisation and the MasterCard Foundation (MCF) in 2013 to improtve the livelihoods of 11,500 rural Tanzanian youth by creating employment opportunities in the agriculture and renewable energy sectors. The OYE project directly engages the government, private sector, civil society organizations and financial service providers to ensure that ambitious young people develop skills, matching them with concrete opportunities for employment or self-employment.

In January 2016, the Embassy of Switzerland through the Swiss Agency for Development and Cooperation (SDC) provided a US$ 4.7 million contribution to the OYE project in Tanzania. The Swiss contribution to the OYE project targets an additional 6550 rural out-of-school youth from five regions in the Central Corridor of Tanzania; Dodoma, Manyara, Singida, Tabora, and Shinyanga. The combined MCF and SDC components of the OYE project seek to unlock more than 15,000 (self)-employment opportunities for youth by the end of the project in July 2018. In the beginning of year three (3) OYE had managed to engage local partners across 16 regions in Tanzania. The local partners help the project to reach out its ambitious targets.

Our local partners

- Enterprise Coaching & Development
- Health Action Promotion Association
- Mafiga Women and Youth Development Organization
- Millennium Promise Tanzania
- Shambani Solutions
- SIDO
- Sunseed Technologies Tanzania
- Sustainable Environment Management Action
- Uitdager Consultancy & Investments
- Vijana Vision Tanzania
- Sustainable Agriculture Tanzania (SAT)
- Social Environment and Economic Development Organisation (SEEDO)
- Rukwa Sustainable Development Society (RUSUDESO
- Guluka-Kwalala
- 4H
- Core Synergy
- Vie Synergy
- Geo Data,Tanzania Grass Roots
- Oriented Development (TAGRODE)
- Ileje Environmental Conservation Association (IECA)
- Tanzania Career Development Consultants (TACADECO)

Starting with identification of opportunities in renewable energy, agriculture and water sanitation and hygiene (WaSH) we provided rural out of school youth with the necessary basic life and business skills and market relevant technical skills to qualify for employment and self-employment.

Our trainings

- Basic Life Skills
- Technical training
- Business skills training

We then connected them to markets including companies for internship, on-job training and access to some form of employment. Youth access also self-employment through own established youth led enterprise. However, during the project we experienced that it was necessary to stay alongside this youth for a period of time and guide them well into the job.

Our matching of trained youth with markets

- Career guidance for job seekers
- Market exposure visits
- Internships/on-the-job training

In doing so we quickly improved our success rate. Access to finance was another hurdle this youth had to overcome when starting their own company, such as out grower schemes in agriculture for a monthly land tenure fee. A lending scheme for kick starting was successfully set up.

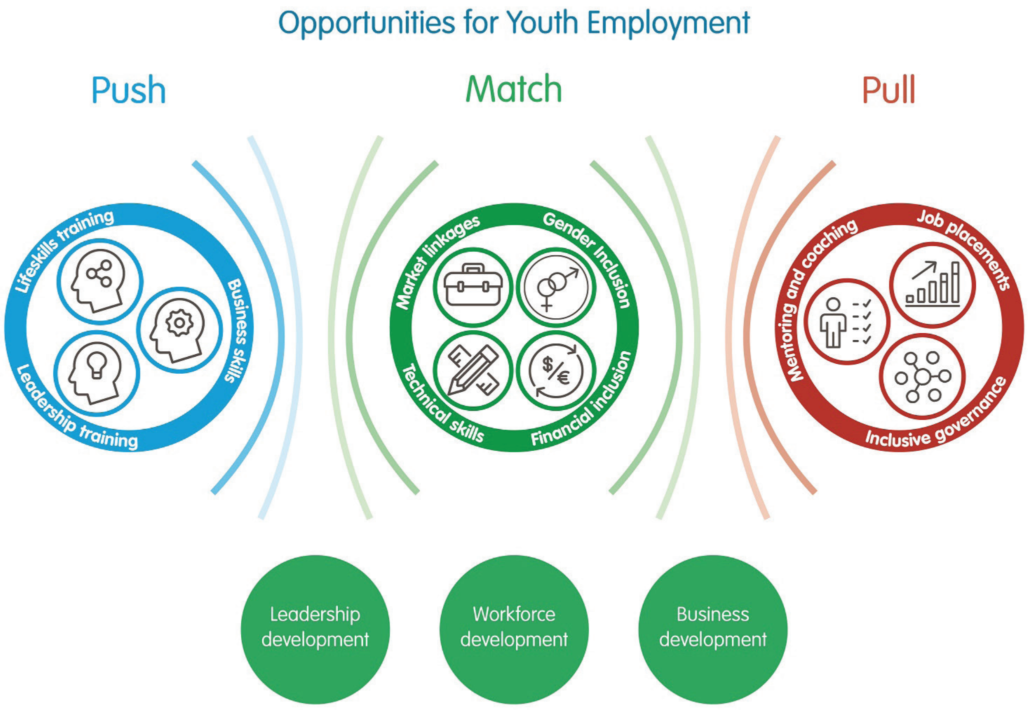
Our support to youth enterprises

- Business planning
- Registration
- Savings & lending scheme
- Start-up kits
- Access to finance
- Market linkages
- Business coaching

One of the learnings was that we should provide this youth with a trigger to boost their confidence and entrepreneurship. With renewed confidence it turns out these youth are perfectly capable of deciding upon their own career path, whereby most of them choose to diversify their trades in addition to the opportunities offered by OYE.

As such, we see young women who have become retailers of solar systems investing part of their income in rearing of chicken. We come across young men who have engaged in commercial sesame investing in pig rearing or hairdressing saloons. OYE's market-based approach is achieving more and more ground. Each OYE intervention starts with the identification of opportunities for youth in the market, which informs the pathway from skills training all the way to market matching and employment creation. In Mozambique we were able to expand our partnerships with the private sector to fifteen agribusiness companies. In Rwanda and Tanzania we are partnering with currently around twenty companies in biogas and solar – following the market trends which show a shift from small "pico" solar products to solar home systems. These partnerships provide a basis for combined skills training by OYE and the companies, which are mainly undertaken on-the-job, with concrete perspectives for employment and enterprise development.

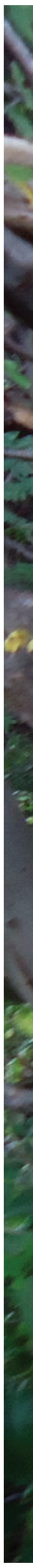
Our engagement with the privates sector is strictly based on their business interests, which entails that we demonstrate that working with "OYE youth" reinforces the companies' profitability.



Partnerships

- Azuri
- Mobisol
- Solar Sister
- GCS/Greenlight Planet
- African Bee Culture Co. Ltd
- Malongo Poultry Farm
- Rabbit Bliss Company
- Mount Meru Millers,
- Taish Farm
- RIJK ZWAAN
- Tanzania Meat Company (TMC)
- CHOBO Meat Processing Company
- Tanga Milk Processing Company
- ASAS Milk Processing Company
- Mgolole Agribusiness Company
- HomeVeg
- Private Agriculture Sector Support
- P & P Farm
- Bujora Processing Company
- Mpilika Leather Products Company
- Zola
- Strategic Energy
- ARTI Energy
- Jiko Bora

Employment – very often consisting of informal self-employment - is found in a broad range of sectors, including contract farming in commercial crops such as sesame and soya, horticulture, food processing, retail and sales of solar products and biogas digester marketing and construction. With the strategic objective to contribute to an ecosystem that promotes rural youth training and employment, our partnerships with government institutions have reached high peaks in the reporting year. Ministries of Youth and ICT in Rwanda, Youth and Sports in Mozambique and regional Vocational (VETA) and Business Development (SIDO) institutions in Tanzania are among our key implementing partners, who are increasingly owning the OYE interventions and results and as a spin-off increasingly and effectively support the scaling up of our interventions. In addition, with these institutions we are working on the recognition and certification of more practical, market based skills training and local enterprises. During the reporting year, OYE received a very positive mid-term evaluation executed by MDF ESA – as also acknowledged by The Foundation. The evaluation also produced valuable recommendations for improvement of our interventions. These included the advice to broaden our market opportunity identification especially for young women, and enhance the basis for improving and expanding our private sector engagements. The positive outcome of the mid-term evaluation is likely to open the perspective for a second phase of five year starting August 2018.



Targets	MCF	SDC	Total Target	MCF	SDC	Results	% Results
Enrolled in program	11500	6550	18050	9068	2255	11323	63
Successfully completed basic skills training	9800	5665	15365	8694	2054	10748	70
Participated in internships	2400	2565	4965	3341	511	3852	78
Participated in business development training	400	2000	2400	4389	1189	5527	230
New Youth lead enterprises	230	200	430	363	141	504	117
Entered employment	9500	5565	15065	4993	1745	6738	45

Consolidated MCF and SDC targets (2013-2016)

Through the OYE project we have learnt that with the right life skills, vocational and entrepreneurship training, the youth can be the future they want to be. With the project support, we are set to nurture and grow our Asali Mali youth led enterprise into a big commercial business.
Loveness Lucas Makuza 20,
Chairperson of a beeking group
Tanzania

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Highlights 2016

Access to finance has been and continues to be a challenge. In response to this reality, all the youth are engaged in youth savings and lending associations (YSLA). This proves to be a success formula, as the YSLA model enables youth to generate cash, access to loans, and enhanced financial literacy and loan management skills among the youth. We effectively stimulate the youth to invest these resources in economic initiatives at individual and/or group level.

MCF Component

The Opportunities for Youth Employment (OYE) program of SNV in partnership with The MasterCard Foundation in Mozambique, Rwanda and Tanzania, reached its highest peaks thus far in the third year of its implementation – which covered the largest part of 2016. The programme's main targets are outreach and skills training – improved employability - of 20,500 rural out of school youth, 18,500 of these youth accessing employment and the establishment of 400 new youth led enterprises.

During the third year the enrolment and basic skills training was more than 7,200. The current overall statistics show that we have trained almost 15,500 youth (83% of our target), around 10,000 youth have entered (self-) employment (52% of our target), and we have exceeded the enterprise development target already with the establishment of 600 new youth-led enterprises (123% of the target). Young women currently constitute 35% of the outreach, against a target of 40%.

Towards the end of 2016, OYE (MCF) had enrolled and trained over 10,000 youth in Tanzania, 4,500 youth had entered (self-) employment and 275 new youth-led enterprises had been established. In Tanzania, OYE operates in the regions of Lake Zone, Arusha/Kilimanjaro, Morogoro, Tanga, Iringa, Mbeya, Dodoma and Sumbawanga.

In Tanzania, for both sectors, a total 246

youth led enterprises (108 for Agriculture; 138 for Renewable energy) were established and registered at district level. They are all operational implementing their business plans. Youth led enterprises in Mwanza, Babati, Arusha and Dodoma access loans for a total value of about 15 million Tanzanian shillings from local government youth funds. Implementation of Youth Saving and Lending Associations (YSLA) mainly happened in the Agriculture sector, 80 youth groups started implementing YSLAs and by October last year, the groups generated a total saving of 74 million Tanzanian shillings and about 573 youth accessed loans from their YSLAs amounting to 48 million Tanzanian shillings.

We are increasingly experiencing that the OYE model attracts attention from other donors, such as the European Union in Mozambique and Uganda. We are also adjusting the model to different market contexts, including more fragile environments such as in West Africa – resulting in concrete scope for new OYE-like projects in Mali and Niger.

"With OYE project, I learnt to spot opportunities and gained skills in Biogas, now I own a biogas company and I have contracts at district level."
Vedaste Haragirimana, Rwandan Youth

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SDC Component

Project start-up

The first few months of 2016 were characterized by project start-up activities. A new project team was recruited and a project office established in Dodoma. Eleven local partner organizations were contracted and inducted in the OYE approach. The project was officially launched in Dodoma on June 6th by the Swiss Ambassador, Her Excellency Florence Tinguely Mattli, under the auspices of the Dodoma Regional Commissioner, Honourable Jordan Rugimbana.

Activities

Implementation of OYE activities took off in May, starting with market scans to identify employment opportunities in the five focal regions of the central corridor. Selection and recruitment of the first intake of youth (2,255) was achieved by the end of May, in close collaboration with local government authorities. The first round of basic skills trainings (basic life skills and technical skills) was conducted for 2,144 youth (111 youth dropped out).

The majority (66%) of youth received basic technical training in agriculture-related activities; poultry, horticulture, beekeeping, and fish farming. 31% of the youth were trained in renewable energy sub-sectors; installation and marketing of solar products, improved cook stoves production, biogas digester construction, and briquette making. Only 3% of the youth chose to be trained in water, sanitation and hygiene-related activities; improved latrine construction, water supply maintenance/plumbing, detergents and soap production, and solid waste management/recycling. Business skills trainings were done for 1,138 youth.

Market exposure visits were organized for 493 youth, career guidance sessions were provided to 436 job seekers, and 511 youth completed internships/on-the job training with private companies, public institutions, and development partners. 141 youth enterprises were formed (81 agriculture, 47 renewable energy and 13 WASH) of which 115 obtained registration certificates at the district level.

Results

By the end of December, 1745 youth (47% female) are registered as having entered (self)-employment. The majority of these youth are involved in group enterprises. Over the last three months of 2016, the enterprises managed to generate TZS 258 million in revenue. A total of 110 youth savings and lending groups were also established. During the same three months, these groups saved over TZS 26 million. Local Govenment Authorities provide youth with alternative sources of finance to start and expand their businesses. In this regard, two youth enterprises received a total of Tzs. 2.5 Million from Uyui District Council in Tabora Region of which, Tzs. 2 million was for poultry and Tzs. 500,000 for solar youth respectively.

''We are very happy to receive TZS 2 million loan from Uyui district council, thanks OYE project for linking our enterprise (youth club) with the local government and supporting us with employability skills (Commercial poultry farming)''
Uyui district, Tanzania

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Looking forward to 2017

2017 will be a busy year for the OYE teams. Two new youth intakes for OYE SDC and one for OYE MCF will be conducted (in March and September 2017), resulting into an additional 6700 youth enrolment in to the project (4300- OYE SDC and 2400-OYE MCF). This will bring the total enrolment in line with the overall project target 18050 (6550 for OYE SDC and 11500 OYE MCF).

Establishment and in particular maturing of youth-led enterprises to a state where they will survive without presence of a mentor, is not a ''state'' that can be completed in the one year pathway. The original project design has been therefore geared to see the needs of the youth.

Next year, besides the follow-up business coaching and mentoring support to the 504 (141- OYE SDC, 363- OYE MCF) youth enterprise from previous years an additional 150 enterprises are expected to be established and supported in 2017.

"Commercial beekeeping knowledge from OYE has increased honey production and productivity. From 10 commercial hives we have managed to harvest 105 kg, gaining 10.5 million Tsh. Thanks to the OYE project for lightening our path."

Gabriel Thomas; Igunga, Tabora

SNV

About SNV Netherlands Development Organisation

SNV is an international not-for-profit development organisation with a long-term track record in 38 countries. SNV believes that no-one should have to live in poverty and that all people should have the opportunity to pursue their own sustainable development. For more information, please visit: http://www.snv.org/

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Swiss Agency for Development and Cooperation SDC

About The Swiss Agency for Development and Cooperation

SDC is responsible for the overall coordination of development activities as well as the humanitarian aid delivered by the Swiss Confederation. In Tanzania, Switzerland is contributing to the struggle against poverty in the central corridor. While facilitating access to good quality health services, it is also working to promote employment and boost incomes in rural areas, as well as to strengthen civil society and independent media. For more information, please visit: https://www.eda.admin.ch/daressalaam

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The MasterCard Foundation

About The MasterCard Foundation

The MasterCard Foundation works with visionary organizations to provide greater access to education, skills training and financial services for people living in poverty, primarily in Africa. As one of the largest, private foundations, its work is guided by its mission to advance learning and promote financial inclusion to create an inclusive and equitable world.

Based in Toronto, Canada, its independence was established by MasterCard when the Foundation was created in 2006. For more information and to sign up for the Foundation's newsletter, please visit www.mastercardfdn.org. Follow the Foundation at @MCFoundation on Twitter.

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TAARIFA YA MWAKA 2016

Mradi wa Fursa ya Ajira kwa Vijana (OYE) Tanzania

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Ufupisho

Kimataifa, takriban vijana milioni 75 ya vijana bilioni 1.2 (umri 15-24) kwa sasa wanatafuta ajira. Pamoja na kukosekana kwa fursa, hlii linasababisha ukosefu mkubwa wa ajira kwa vijana. Pamoja na ukuaji wa 7% wa uchumi nchini Tanzania, ukosefu wa ajira kwa vijana ni sawa na 30% ya takwimu ya ukosefu wa ajira, inadhibitika kuwa asilimia kubwa ya vijana wamekwama katika mazingira magumu na nafasi chache ya kupata mapato mazuri.

Kwa sehemu, tatizo linasababishwa na kukosekana kwa fursa za ajira katika uchumi wa vijijini, ambapo, vijana wengi vijijini hawana ujuzi ambao unahitajika katika masoko ya vijijini. OYE inashirikiana na mipango iliyopo na zinazojitokeza katika biashara ya kilimo (k.m. mazao, mifugo, maziwa) na nishati endelevu (k.m. taka hai, nishati ya jua) kuwaandaa vijana na ujuzi wa kiufundi na pia mbadala katika kupata mafunzo kazini na ajira. Mradi unaimarisha uwezo wa watoa huduma za mitaa na wadau wengine muhimu kwa njia ambayo kuhakikisha kwamba mafunzo yanafaa ndani ya nchi husika, kuongeza Zaidi matarajio ya ajira kwa maelfu ya vijana vijijini.

OYE katika kuchangia kuwawezesha vijana wa vijijini, huwapa vijana walioko nje ya shule ujuzi muhimu za ajira kupitia mafunzo katika maendeleo ya biashara na elimu ya kifedha, pamoja na ujuzi wa kiufundi na stadi za maisha. Mradi huwezesha tarajali, mafunzo kazini na uwekaji katika makampuni binafsi na ya umma katika Nishati mbadala na sekta ya kilimo cha biashara. Pia, kukuza uanzishwaji wa makampuni inayaoongozwa na vijana kupitia mafunzo na kuwaunganisha vijana na huduma za kifedha.

Mradi hutumia mchanganyiko wa ubunifu wa mikakati mitatu inayotumika kwa pamoja: maendeleo ya ujuzi (kushinikiza); kuoainisha uwepo na mahitaji ya ujuzi na uanzishaji wa ajira (vuta), katika mchanganyiko wa sekta mbili - kilimo na nishati mbadala, tukitumia uhusiano kati ya sekta hizi mbili na kukuza "biashara ‵endelevu" ya maendeleo.

Programu ya mafunzo imekarabatiwa kuwezesaha nadharia na mazoezi ya vitendo kwa pamoja kwa nia ya kuwaandaa vijana na maarifa sahihi kuajiriwa au kuanzisha biashara zao wenyewe.

Ripoti hii inaonyesha wapi na kwa jinsi gani yamewezeshwa mafanikio.

Nawatakia usomaji mwema.

Dr. Sue Ellis
Mkurugenzi Mkaazi, SNV Tanzania

"OYE has lifted my confidence and has motivated me to work even harder... OYE has taken me from darkness to light. I am now aware of opportunities…OYE has given our group necessary business start-up kit; we have our own business and were making a living out of it. ''OYE lightens youth path toward success."

Eva Lufuo (23)

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Utangulizi

Nchi nyingi zinazoendelea wana vijana wapatao asilimia 50% ambao hawana ajira, na idadi ya vijana ambao wana ajira zisizo rasmi ni kubwa zaidi. Hii si tu fursa ambayo haitumiki bali ni chanzo kikubwa cha migogoro. Lakini hawa vijana hawana ujuzi unaofaa kwa ajili ya ajira na pia hawana njia zinazohitajika kuanza biashara zao wenyewe.

Kuwabadilisha vijana wasio na ajira kuwa wajasiriamali

Hapa ndipo shirika la SNV ilipoingilia, kuoanisha vijana wasio na ajira na wale ambao wako katika ajira zisizo rasmi na fursa zilizopo katika soko. Mradi wa fursa za Ajira kwa Vijana (OYE) uliozinduliwa na Shirika la Maendeleo ya Netherlands SNV na Taasisi ya MasterCard (MCF) mwaka 2013 ili kuboresha maisha ya vijana wa Tanzania wapatao 11,500 walioko vijijini kwa kuwapa fursa za ajira katika sekta za kilimo na nishati mbadala.Mradi wa OYE moja kwa moja inahusisha serikali, sekta binafsi, mashirika ya kiraia na asasi za kifedha ili kuhakikisha ya kwamba vijana wenye nia wanapata ujuzi, kuwapa fursa za ajira au kujiajiri.

Mnamo mwezi Januari 2016, Ubalozi wa Switzerland kupitia Taasisi yake ya Maendeleo na Ushirikiano (SDC) walitoa kiasi cha Dola za Kimarekani milioni 4.7 kama mchango kwa mradi wa OYE Tanzania. Mchango huo wa Uswisi kwa mradi wa OYE unalenga vijana 6550 vijijini ambao hawako shuleni kutoka mikoa mitano katika kanda ya kati mwa Tanzania; Dodoma, Manyara, Singida, Tabora, na Shinyanga. Kwa pamoja maeneo ya MCF na SDC kwa mradi wa OYE unalenga kutoa fursa za ajira na kujiajiri kwa vijana zaidi ya 15,000 ifikapo mwisho wa mradi mnamo Julai mwaka 2018.

Mwanzo mwa mwaka wa tatu, OYE iliweza kuingia ubia na mashirika wenza ndani ya mikoa 16 ya Tanzania. Mashirika wenza husaidia mradi kufikia malengo yake makuu.

Washirika wetu wa ndani

- Enterprise Coaching & Development
- Health Action Promotion Association
- Mafiga Women and Youth Development Organization
- Millennium Promise Tanzania
- Shambani Solutions
- SIDO
- Sunseed Technologies Tanzania
- Sustainable Environment Management Action
- Uitdager Consultancy & Investments
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Kuanzia na utambuzi wa fursa zilizipo katika nishati mbadala, kilimo, maji safi na afya(WaSH) tuliwapa vijana vijijini wasiokuwa shuleni [1]mafunzo ya stadi za maisha, mafunzo ya biashara na ujuzi unaohitajika katika soko ili kuweza kupata fursa za ajira na kujiajiri.

Mafunzo yetu

- Ushauri wa kazi/fani
- Ziara za masoko kupata uzoefu
- Mafunzo ya utarajali/mafunzo kazini

Baada ya hapo tuliwaunganisha vijana na masoko, ikiwemo kwenye makampuni ili kupata mafunzo ya utarajali, mafunzo kazini na kupata fursa ya aina fulani ya ajira. Vijana pia wameweza kujiajiri kupitia biashara waliyoanzisha na kuisimamia wenyewe. Hata hivyo, katika kutekeleza mradi tuligundua kwamba kulikuwa na haja ya kukaa na vijana hawa kwa kipindi cha muda mfefu ili kuwaongoza vizuri mpaka wanapoingia kazini.Kwa kufanya hivyo mafanikio yetu yaliongozeka kwa kasi zaidi.

Kuwalinganisha vijana wetu waliopata mafunzo na masoko

- Ushauri wa kazi/fani
- Ziara za masoko kupata uzoefu
- Mafunzo ya utarajali/mafunzo kazini

Katika kufanya hivyo tuliongeza kiwango katika mafanikio yetu. Upatikanaji wa fedha ulikuwa kikwazo kingine vijana hawa walikutana nacho wakati wa kuanzisha biashara zao wenyewe, kama vile miradi ya kilimo na ada ya kila mwezi wa umiliki wa ardhi. Kwa hiyo mpango wa mkopo wa mwanzo ulianzishwa.

Msaada wetu kwa Biashara za Vijana

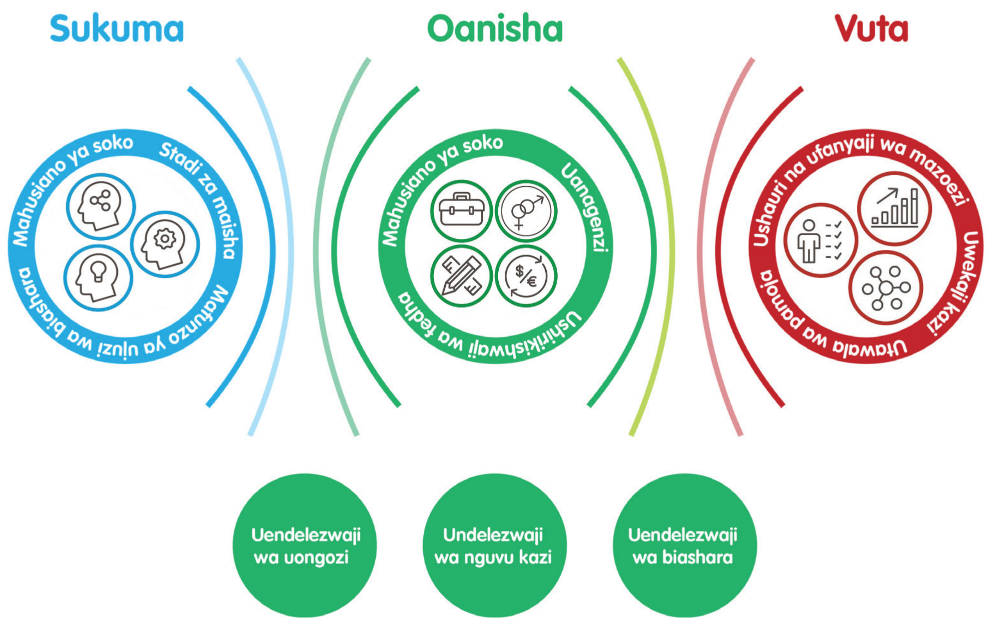
- Mpango ya biashara
- Usajili
- Mfumo wa kuweka na kukopa
- Vifurushi vya kuanzia
- Upatikanaji wa fedha
- Kuunganisha na masoko
- Mafunzo ya biashara

Moja ya mafundisho tuliyopata ni kwamba tunapaswa kuwapa msukumo kuongeza ujasiri wao na ujasiriamali. Kwa kujiamini vijana hawa wana uwezo madhubuti ya kuamua juu ya maisha yao ya kitaaluma wenyewe, ambapo wengi wao huchagua kupanua biashara zao pamoja na fursa inayotolewa na mradi wa OYE. Kama vile, tunaona vijana wa kike ambao wamekuwa wauzaji wa sola wakiwekeza sehemu ya mapato yao katika miradi ya ufugaji wa kuku. Tunakutana na vijana wa kiume ambao wanajihusiha na biashara ya ufuta wakiwekeza katika miradi ya kufuga nguruwe au biashara ya vinyozi.

Mbinu zinazotumiwa na mradi wa OYE kuangalia masoko wa zinaonyesha mafanikio kwa kiasi kikubwa. Kila mradi wa OYE huanza kwa kutambua fursa kwa vijana katika masoko, ambazo hutoa mwelekeo wa mafunzo ya ujuzi hadi kuoanisha fursa na kutengeneza ajira. Nchini Msumbiji tuliweza kukuza ushirikiano wetu na sekta binafsi hadi kufikia kampuni kumi na tano zinazo shughulika na biashara ya kilimo.

Nchini Rwanda na Tanzania kwa sasa tumeingia ubia na takribani kampuni zipatazo ishirini katika nishati ya asilia na ya sola – kufuatia mabadiliko ya soko ambayo yanaonyesha mabadiliko kutoka kwenye "vifaa vidogo vinavyotumia nishati ya jua" kwenda kwenye mifumo ya matumizi ya sola majumbani. Ubia huu unatoa msingi kwa ajili ya mafunzo ya ujuzi ya pamoja inayotolewa na OYE na kampuni hizo, ambayo hutolewa kazini, kwa mitazamo haswa ya ajira na maendeleo ya biashara. Ubia huu unawezesha mradi wa OYE na makampuni kuweza kutoa mafunzo ya ujuzi kwa pamoja, ambayo yanatolewa zaidi kazini, yakiwa na maono ya kuendeleza ajira na makampuni. Kufanya kazi kwetu na na sekta binafsi kumejikita hasa katika maslahi yao ya kibiashara, tukijaribu kuonyesha kwamba kufanya kazi na "vijana wa OYE" kunaongeza faida katika makampuni.

Fursa za Ajira kwa Vijana



Ushirikiano

- Azuri
- Mobisol
- Solar Sister
- GCS/Greenlight Planet
- African Bee Culture Co. Ltd
- Malongo Poultry Farm
- Rabbit Bliss Company
- Mount Meru Millers
- Taish Farm
- RIJK ZWAAN
- Tanzania Meat Company (TMC)
- CHOBO Meat Processing Company
- Tanga Milk Processing Company
- ASAS Milk processing Company
- Mgolole Agribusiness Company
- HomeVeg
- Private Agriculture Sector Support
- P & P Farm
- Bujora Processing Company
- Mpilika Leather Products Company
- Zola
- Strategic Energy
- ARTI Energy
- Jiko Bora
- Tanzania Domestic Biogas Programme

Ajira – ambazo mara nyingi ni zile za kujiajiri mwenyewe – zinapatikana katika sekta mbalimbali, ikiwemo kilimo cha mkataba kwenye mazao ya biashara kama vile ufuta na soya, maua, kilimo cha ustani, usindikaji wa chakula, biashara ya rejareja na mauzo ya bidhaa za nishati ya jua na uuzaji wa gesi asilia na ujenzi. Tukiwa na lengo la kimkakati la kuchangia mazingira yanayochochea mafunzo kwa vijana waliopo vijijini, ubia wetu na taasisi za serikali umefikia kiwango cha juu kwa mwaka huu. Wizara ya Vijana na Habari, Teknolojia na Mawasiliano nchini Rwanda, Wizara ya Vijana na Michezo nchini Msumbiji na Mamlaka ya Mafunzo Ufundi Stadi (VETA) na Taasisi ya Maendeleo ya Biashara (SIDO) nchini Tanzania ni miongoni mwa washirika wetu muhimu, ambao wanazidi kuchangia utekelezaji wa miradi ya OYE na kuunga mkono juhudi zetu za kupanua wigo wa miradi yetu. Aidha, kwa kufanya kazi na taasisi hizi tunafanyia kazi utambuzi na urasimishaji wa ujuzi unaohitajika katika soko la ajira na makampuni ya hapa nchini. Katika kipindi cha mwaka huu, OYE ilipokea taarifa nzuri sana ya tathmini ya muda mfupi iliyofanywa na taasisi ya MDF ESA – ambayo ilidhibitishwa pia na taasisi hiyo. Tathmini hiyo pia ilitoa mapendekezo muhimu kwa ajili ya uboreshaji wa miradi yetu. Hii ni pamoja na ushauri wa kupanua wigo wa utambuzi wa fursa hasa kwa vijana wa kike, kuimarisha misingi ya kuboresha na kuongeza ushirikiano wetu na sekta binafsi. Matokeo mazuri ya tathmini ya muda huu mfupi yanatoa uwezekano wa kufungua milango ya awamu nyingine ya pili ya miaka mitano kuanzia Agosti 2018.

Malengo	MCF	SDC	Jumla	MCF	SDC	Matokeo	% ya Matokeo
Waliojiandikisha kwenye programu	11500	6550	18050	9068	2255	11323	63
Waliohitimu mafunzo stadi	9800	5665	15365	8694	2054	10748	70
Walioshiriki kwenye tarajali	2400	2565	4965	3341	511	3852	78
Walioshiriki kwenye mafunzo ya biashara	400	2000	2400	4389	1189	5527	230
Biashara mpya inayoongozwa na vijana	230	200	430	363	141	504	117
Walioajiriwa	9500	5565	15065	4993	1745	6738	45

Majumuisho ya MCF na Malengo ya SDC (2013-2016)

Kupitia mradi wa OYE, tumejifunza kwamba kuwa na ujuzi sahihi wa maisha, mafunzo ya kiufundi na ujasiriamali, vijana wanaweza kutimiza kesho zao wanazotaka. Pamoja na msaada wa mradi, tumejiweka tayari kulea na kukuza mradi wetu wa Asali Mali unaoongozwa na vijana kuwa biashara kubwa.

Loveness Lucas Makuza 20, Mwenyekiti, kikundi cha wafuga nyuki Tanzania

2

Dondoo muhimu za mwaka 2016

Eneo la MCF

Upatikanaji wa fedha imekuwa na inaendelea kuwa changamoto. Kutokana na ukweli huu, vijana wote wapo katika mifuko ya vijana ya akiba na mikopo (YSLA). Hii inathibitisha kuwa ni mfumo wenye mafanikio, kama mfumo wa mifuko ya vijana ya akiba na mikopo(YSLA) inawezesha vijana kuzalisha fedha, kupata mikopo, na elimu ya kifedha na ujuzi wa usimamizi wa mikopo kati ya vijana. Tunawahimiza vijana kuwekeza rasilimali hizi katika mipango ya kiuchumi katika ngazi ya mtu binafsi na / au kikundi.

Programu ya SNV ya Fursa za Ajira kwa Vijana (OYE), kwa kushirikiana na Shirika la MasterCard Foundation nchini Msumbuji, Rwanda na Tanzania, imefikia kiwango cha juu zaidi mpaka sasa katika mwaka wa tatu wa utekelezaji – ambacho kilifikiwa kwa sehemu kubwa ya mwaka 2016.

Malengo makuu ya program hii ni uhamasishaji na pia mafunzo ya kutoa huduma na ujuzi - kuboresha hali ya kuajiriwa - kwa vijana 20,500 ambao hawako shule vijijini, vijana wapatao 18,500 kati yao kupata ajira na kuanzisha miradi mipya 400 ya biashara inayosimamiwa na vijana wenyewe.

Katika kipindi cha mwaka wa tatu uandikishaji na mafunzo ya ujuzi ulikuwa zaidi ya 7,200. Takwimu za sasa zinaonyesha ya kuwa tumeshatoa mafunzo kwa takribani vijana 15,500 (83% ya lengo letu), takriban vijana 10,000 wameingia katika ajira (binafsi) (52% ya lengo letu), na tumevuka lengo la maendeleo ya biashara kwa kuanzisha biashara mpya 600 znazoongozwa na vijana wenyewe (123% ya lengo). Vijana wanawake sasa ni35% ya wale waliofikiwa ikilinganishwa na lengo la 40%.

Kuelekea mwisho wa mwaka 2016, OYE (MCF) iliandikisha na kutoa mafunzo kwa vijana 10,000 nchini Tanzania, vijana 4,500 waliingia katika ajira (binafsi) na biashara mpya 275 zinazoongozwa na vijana wenyewe zilianzishwa. Nchini Tanzania, OYE inafanya kazi katika mikoa ya Kanda ya Ziwa, Arusha/Kilimanjaro, Morogoro, Tanga, Iringa, Mbeya, Dodoma na Sumbawanga.
Nchini Tanzania, , jumla ya biashara za vijana 246 kwa sekta zote mbili (108 upande wa Kilimo,

138 upande wa Nishati Jadidifu) zilianzishwa na kusajiliwa katika ngazi za wilaya. Vijana katika biashara hizi wanafanya kazi, wakitekeleza mipango yao ya kibiashara. Biashara za vijana mkoani Mwanza, Babati, Arusha na Dodoma zinapata mikopo yenye jumla ya thamani ya shilingi milioni 15 kutoka mfuko wa vijana wa serikali za mitaa.

Utekelezaji wa mifuko ya vijana ya kuweka na kukopa (YSLA) hasa ulitokea zaidi katika sekta ya Kilimo. Makundi ya vijana 80 yalianza kutekeleza malengo ya mifuko ya vijana ya kuweka na kukopa; na mpaka kufikia mwezi Oktoba mwaka jana, makundi hayo yalikuwa yamezalisha jumla ya shilingi milioni 74 za Tanzania na vijana 573 walipata mikopo kutoka mifuko yao ya YSLAs yenye thamani ya shilingi milioni 48 za Kitanzania.

Tunazidi kuona kwamba mfano huu wa OYE unavutia wafadhili wengine, kama vile Umoja wa Ulaya nchini Msumbiji na Uganda. Pia tunarekebisha mfano huu kukidhi mazingira tofauti tofauti ya soko, ikiwa ni pamoja na mazingira tete kama vile ya Afrika Magharibi – inayopelekea kuwa na mfumo thabiti kwa ajili ya miradi mipya ya OYE nchini Mali na Niger.

"Kupitia mradi wa OYE, nilijifunza kugundua fursa na kufaidika na ujuzi kwenye nishati hai, sasa namiliki Kampuni ya Nishati Hai na nina mikabata kwenye ngazi ya wilaya."
Vedaste Haragirimana, Rwandan Youth

3

Nafasi ya SDC

Mwanzo wa mradi

Miezi michache ya mwaka 2016 ulikuwa ni mwanzo wa shughuli za uanzishaji mradi. Jumla ya taasisi 11 za nchini zilihusishwa na kushirikishwa katika mfumo wa OYE. Mradi ulizinduliwa rasmi Dodoma. Mradi ulizinduliwa rasmi mjini Dodoma mnamo Juni 6 na Balozi wa Uswisi, Mheshimiwa Florence Tinguely Mattli, chini ya mwamvuli wa Mkuu wa Mkoa wa Dodoma, Mheshimiwa Jordan Rugimbana.

Shughuli za mradi

Utekelezaji wa shughuli za OYE zilianza mnamo mwezi Mei, kuanzia na kuangalia soko kutambua fursa za ajira katika mikoa 5 lengwa ya ukanda wa kati. Uteuzi na kuajiri idadi ya kwanza ya vijana (2255) ulifanikishwa mwisho wa mwezi Mei, kwa ushirikiano wa karibu na mamlaka ya serikali za mitaa. Duru ya kwanza ya mafunzo (stadi za maisha na ujuzi wa kiufundi) ulifanyika kwa vijana 2,144 (vijana 111 waliacha).

Idadi kubwa ya vijana (66%) walipata mafunzo ya msingi ya kiufundi katika shughuli zinazohusiana na kilimo; ufugaji wa kuku, kilimo cha bustani, ufugaji wa nyuki, na ufugaji wa samaki. Asilimia 31 ya vijana walipata mafunzo katika sekta ndogo ya nishati jadidifu; ufungaji na uuzaji wa bidhaa za nishati ya jua, uzalishaji wa majiko bora ya kupikia, uzalishaji wa gesi asilia, na utengenezaji wa nishati ya kutumia vitofali (mkaa tufe).

Ni 3% tu ya vijana ndio walichagua kufundishwa juu ya maji, usafi wa mazingira na shughuli na maji safi na maji taka; kuboresha ujenzi wa vyoo, kuboresha mfumo wa kusambaza maji na matengenezo/ufundi bomba, utengenezaji wa sabuni, na usimamizi na udhibiti wa taka ngumu. Mafunzo ya biashara yalitolewa kwa vijana 1,138.

Ziara za mafunzo katika masoko zilipangwa kwa vijana 493, muongozo na ushauri wa kitaaluma ulitolewa kwa vijana 436 wanaotafuta kazi; na vijana 511 walimaliza mafunzo ya utarajali/mafunzo kazini katika makampuni binafsi, taasisi za umma, na washirika wa maendeleo. Biashara za vijana 141 zilianzishwa, ambapo 115 kati ya hizo ziliweza kupata vyeti vya usajili katika ngazi za halmashauri ya wilaya.

Matokeo

Mwishoni mwa Desemba, vijana 1,745 (47% wakike) kusajiliwa kama waliingia katika ajira (binafsi). Wingi wa vijana hawa wanashiriki katika biashara ya kikundi. Katika kipindi cha miezi mitatu iliyopita ya mwaka 2016, wameweza kuzalisha TZS milioni 258 katika mapato. Jumla ya mifuko 110 ya vijana ya akiba na mikopo zilianzishwa. Katika miezi hiyo mitatu, makundi haya yaliweka akiba ya zaidi ya TZS milioni 26.

"Tunayo furaha sana kupokea shilingi milioni 2 mkopo kutoka Halmashauri ya Wilaya ya Uyui, shukrani kwa mradi wa OYE kuunganisha biashara yetu (vijana club) na serikali za mitaa na kutusaidia sisi na ujuzi wa kujiajiri (biashara ya ufugaji kuku)"
Biashara ya ufugaji kuku, Wilaya ya Uyui-Tanzania

4

Kuelekea 2017

Mwaka 2017 utakuwa wenye shughuli kwa timu za OYE. Mikupuo mipya miwili ya vijana wa OYE SDC na mkupuo mmoja wa OYE MCF utafanyika (mwezi Machi na Septemba 2017), na kusababisha usajili wa vijana 6,700 zaidi kwenye mradi (4300- OYE SDC na 2400-OYE MCF). Hii italeta jumla ya usajili ilingane na lengo la jumla la mradi wa 18,050 (6,550 kwa OYE SDC na 11,500 OYE MCF)

Uanzishwaji na hasa kupevuka kwa biashara zinayoongozwa na vijana kwa hali ambayo zitadumu bila uwepo wa mshauri, siyo '' hali '' inayoweza kukamilika ndani ya mwaka mmoja. Kwa hiyo, mpango wa awali wa mradi umelenga kutimiza mahitaji ya vijana.

Mwaka ujao, mbali na ufuatiliaji wa mafunzo ya biashara na ushauri kwa miradi ya vijana 504 (141-OYE SDC, 363-OYE MCF) kutoka miaka ya nyuma, miradi 150 ya ziada yanatarajiwa kuanzishwa na kuungwa mkono mwaka 2017. Mbali na hilo mafunzo ya biashara rejea na msaada wa ushauri yatatolewa kwa biashara za vijana 141 kuanzia 2016, nyongeza ya biashara100 yanatarajiwa kuanzishwa na kupewa msaada katika mwaka 2017.

Maarifa ya ufugaji nyuki kutoka OYE imeongeza uzalishaji wa asali na tija. Kutoka mizinga 10 ya kibiashara tumeweza kuvuna kilo 105 na kupata shilingi za Tanzania milioni kumi na nusu. Shukrani kwa mradi wa OYE kwa kuimarisha mwelekeo wetu."
Gabriel Thomas; Igunga, Tabora

SNV

Kuhusu Shirika la Maendeleo la Uholanzi

SNV ni shirika la kimataifa lisilo la kibiashara lenye rekodi ya muda mrefu katika nchi 38 ulimwenguni. SNV inaamini kwamba hakuna mtu anapaswa kuishi katika umaskini na kwamba watu wote wanapaswa kuwa na fursa ya kufanya maendeleo endelevu yao wenyewe. Kwa taarifa zaidi, tafadhali tembelea tovuti: http://www.snv.org/

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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development and Cooperation SDC

Kuhusu Shirika la Maendeleo na Ushirikiano la Uswisi (SDC)

SDC ina jukumu la kuratibu shughuli za maendeleo pamoja na misaada ya kibinadamu zilizotolewa na Shirikisho la Uswisi. Nchini Tanzania, Uswisi inachangia katika mapambano dhidi ya umaskini katika ukanda wa kati. Wakati inaratibu upatikanaji wa huduma bora na nzuri za afya, pia ina kazi ya kukuza ajira na kuongeza mapato katika maeneo ya vijijini, pamoja na kuimarisha asasi za kiraia na vyombo huru vya habari. Kwa habari zaidi, tafadhali tembelea tovuti: https://www.eda.admin.ch/daressalaam

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The MasterCard Foundation

Kuhusu Taasisi ya Mastercard

Taasisi ya MasterCard inafanya kazi na mashirika yenye malengo ya kukuza elimu, mafunzo ya ujuzi na huduma za kifedha kwa watu wanaoishi katika umaskini, hasa katika bara la Afrika. Kama taasisi kubwa binafsi, kazi yake inaongozwa na dhima yake ya kuendeleza elimu na kukuza ushirikishwaji wa fedha ili kujenga umoja na usawa duniani. Makao yake Makuu yako Toronto, Canada, Iliundwa na MasterCard wakati Taasisi ilipoanzishwa mwaka 2006. Kwa maelezo zaidi na kujiandikisha kwa ajili ya kupata nakala ya jarida la taasisi, tafadhali tembelea tovuti www.mastercardfdn.org.

Fuatilia kupitia @MCFoundation kwenye Twitter.

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